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INTELLECTUAL PROPERTY LITIGATION

At Goldberg Segalla, we help businesses protect their intellectual property by providing the experience necessary to litigate and resolve claims related to patents, copyrights, trademarks and unfair competition.

Our attorneys are well versed in the intricacies of intellectual property law, and have extensive experience in litigating and trying complex commercial and intellectual property cases. We offer clients a practical, cost-effective approach for resolving disputes consistent with our “Best Practices” philosophy.

We understand that intellectual property is often a company’s most valuable asset. In an age of cyber-markets and global trade, heightened competition for name recognition and market share creates a business climate where protecting and defending intellectual property is a priority. Businesses are increasingly drawn into litigation to protect their intellectual property or to defend their marketing and advertising strategies against infringement claims. The attorneys at Goldberg Segalla work with clients to understand their issues and develop an effective strategy for dealing with myriad intellectual property claims.

Our experience includes:

- Copyright infringement litigation
- Copyright licensing
- E-commerce and Internet law
- False advertising
- Licensing disputes
- Patent infringement litigation
- Trade dress infringement litigation
- Trademark dilution
- Trademark infringement litigation
- Trademark licensing
- Trade secret misappropriation
- Unfair business practices
- Unfair competition claims