GOLDBERGSEGALLA



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PRACTICES

Workers' Compensation

Appellate

INDUSTRIES

Professional Employer Organizations (PEOs)

Bradford J. Reid

PARTNER

EXPERIENCE

Bradford J. Reid focuses his practice on counseling and defending insurers, self-insured employers, and third-party administrators on matters involving workers' compensation litigation. Brad has significant experience in all phases of workers' compensation litigation, from investigation through trial, appeal and settlement. This experience allows him to counsel clients on effective strategies for bringing cases to closure as efficiently as possible. Brad also has extensive appellate experience handling workers' compensation appeals at the New York State Appellate Division, Third Department.

EXPERIENCE HIGHLIGHTS

Appellate

- Secured reversal of a permanent total disability finding on a 37-year old claimant in *Matter of Thakkar v. Walmart Assoc.,* Inc., 2024 N.Y. App. Div. LEXIS 5565 (3d Dep't 2024)
- Secured reversal of a finding that claimant sustained causally-related binaural hearing loss and schedule loss of use in *Matter of Spada v. Keeler Constr. Co.*, 2025 N.Y. App. Div. LEXIS 5683 (3d Dep't 2025)

HONORS & AWARDS

- Upstate New York *Super Lawyers*, *Rising Stars,* 2019-22

BACKGROUND

ADMISSIONS

- New York

EDUCATION

- State University of New York at Buffalo Law School, J.D., cum laude, 2011
  - Buffalo Law Review: Editor
  - Buffalo Public Interest Law Journal: Executive Editor
- State University of New York at Buffalo, M.A. 2007
- State University of New York at Geneseo, B.A., 2003

PROFESSIONAL AFFILIATIONS

- New York State Bar Association
- Monroe County Bar Association