GOLDBERGSEGALLA



jly@goldbergsegalla.com

415.432.6649

San Francisco

Los Angeles

PRACTICES

Retail and Hospitality

INDUSTRIES

Retail and Hospitality

Jimmy Ly

PARTNER

EXPERIENCE

Jimmy Ly concentrates his legal practice on complex civil litigation, representing clients in high-exposure cases involving catastrophic personal injury, premises liability, product liability, toxic torts, construction defects, and professional liability. He also handles business and contractual disputes, as well as matters related to homeowners association law.

With responsibility for all phases of litigation and resolution—from discovery and strategy development to alternative dispute resolution and trial—Jimmy is known for delivering results that align with client goals. He has built a reputation for pursuing early, efficient resolutions and mounting vigorous, strategic defenses with precision and focus. His client base includes national corporations and local businesses spanning industries such as retail, hospitality, foodservice, consumer products, construction, real estate, commercial transportation, and private security. He also has substantial experience defending manufacturers, suppliers, and retailers in complex toxic tort litigation.

Jimmy also spent time as Attorney Senior Analyst in the Complex Casualty Claims Group at a prominent national insurance carrier, where he deepened his expertise in claim resolution and litigation analysis.

In addition to his civilian practice, Jimmy proudly serves in the United States Army Reserve as a Judge Advocate, offering comprehensive legal support in military justice and administrative law in service of the nation's defense.

BACKGROUND

ADMISSIONS

- California
- U.S. District Courts for the Eastern and Northern Districts of California
- U.S. Court of Appeals for the Ninth Circuit

EDUCATION

- University of California, Hastings College of the Law, J.D., 2005
  - *Hastings Constitutional Law Quarterly*
  - 3L Judicial Extern, California Court of Appeal, First District, Division One
- California State University, East Bay, B.A., *cum laude*, 2001

COMMUNITY INVOLVEMENT

- California State University, East Bay: Associate Professor, 2007 to present
  - Introduction to Law
  - Fundamentals of California Litigation I and II
  - Federal Evidence Law
  - Paralegal Ethics and Professional Responsibility

Jimmy Ly
PARTNER

- Real Estate Law for Paralegals

MILITARY SERVICE

- United States Army Reserve, 2021 to present
  - Judge Advocate

PUBLICATIONS & PRESENTATIONS

PRESENTATIONS

- "The Duty of Care for Property Owners: Pushing Back Against the Unbounded Imagination of Plaintiff Attorneys," MCLE Presentation, California State University, East Bay
- "The California Tort Claims Act: Recent Decisions and the Application of Sovereign Immunity," MCLE Presentation, California State University, East Bay
- "Successor-In-Interest Liability: Presenting Evidence in the Context of Dispositive Motions," MCLE Presentation, California State University, East Bay
- "Avoiding the Disqualification Trap: The Pitfalls and Risks of Retention of Consultants and Experts in the Open Market," MCLE Presentation, California State University, East Bay
- Organizing Discovery in Complex Litigation: Evidentiary Objections to Testimony in California," MCLE Presentation, California State University, East Bay
- "Overview of Military Justice – Intro to the Uniform Code of Military Justice and Administrative Remedies," MCLE Presentation, California State University, East Bay
- "The Law of Armed Conflict," MCLE Presentation, California State University, East Bay
- "Delgado v. Television Center, Inc.: The Privette Doctrine Revisited," MCLE Presentation, California State University, East Bay