GOLDBERGSEGALLA



jhanna@goldbergsegalla.com

716.566.5447

Buffalo

Chicago

PRACTICES

Retail and Hospitality

Commercial Litigation and Arbitration

Civil Litigation and Trial

Alternative Dispute Resolution (ADR)

INDUSTRIES

Sports and Entertainment

Retail and Hospitality

Education

Joseph M. Hanna

PARTNER

EXPERIENCE

Joseph M. Hanna is a highly experienced litigator and legal adviser recognized for his national practice in retail and hospitality and sports and entertainment law. Acknowledged nationally and regionally as an advocate and trailblazer, Joe earned the President's Lifetime Achievement Award, the highest civil volunteerism award presented by the President of the United States (2022). He was also the youngest honoree ever to be named Lawyer of the Year in the Bar Association of Erie County's 130-year history (2015).

Joe chairs Goldberg Segalla's Retail and Hospitality practice, which serves the diverse legal needs of some of the largest corporations in these evolving industries. Global retail and restaurant chains, hotel and hospitality enterprises, shopping centers, property owners, and developers rely on Joe to find creative and cost-efficient resolutions to disputes with other parties, to represent them in commercial litigation, and to handle a broad array of legal and business challenges. Joe represents several companies on the Global and U.S. Fortune 500 lists, including leading retailers in the general merchandise, pharmacy, and home improvement sectors, as well as a global upscale restaurant franchise. As National Monitoring Counsel for a number of retail clients, he monitors litigation in jurisdictions throughout the country and works with outside counsel to make sure the retailers' needs are being met.

Joe also represents major-league sports franchises, professional athletes, movie studios, and others in the sports and entertainment world on a wide range of high-value matters involving licensing, contracts, and day-to-day business management. He is nationally renowned for his work in media and entertainment law and for his authorship of leading articles on high-profile issues in these areas — including the first truly comprehensive examination of the legal issues in the National Football League concussion litigation controversy. An accomplished mediator, he is also a member of the International Institute for Conflict Prevention and Resolution's Panels of Distinguished Neutrals, a group of global leaders in providing and promoting alternative dispute resolution.

A leading voice for diversity in the legal and business community, Joe is chair of Goldberg Segalla's Diversity Task Force and has held diversity-related positions within DRI and the American Bar Association (ABA), where he served several years as co-chair of the Young Lawyer Leadership Program, chair of the Minority Trial Lawyer Committee, and editor-in-chief of *Minority Trial Lawyer*. He has served in multiple leadership roles in the Leadership Council on Legal Diversity (LCLD) and was recognized with the organization's highest honor, the Rick Palmore Alumni Award. Joe has received accolades that include the IDEA (Inclusion, Diversity, Equity, Awareness) Award, Minority Corporate Counsel Association (MCCA) George B. Vashon Innovator Award, the MCCA Diversity and the Bar Rainmakers Award, the New York State Bar Association Trailblazer Award, and the University at Buffalo George W. Thorn Award. Joe is the recipient of numerous honors, including an AV Preeminent Peer Review rating through Martindale-Hubbell, and regularly appears on lists such as The Best Lawyers in America and Upstate New York Super Lawyers.

In addition to his legal practice and leadership in diversity-related positions, Joe is the founder and president of Bunkers in Baghdad, a nonprofit that collects and sends golf equipment to U.S. troops and veterans worldwide to aid in recreation and rehabilitation from injuries. He has distributed more than 16 million golf balls and 1.5 million golf clubs to veterans and active military in over 80 countries.

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In 2014, Joe was one of just over 160 lawyers under 40 in the entire country to receive Law360's Rising Star honor, and one of only five in the Media and Entertainment category that year. In 2017, the American Bar Association (ABA) placed Joe on its prestigious "On the Rise—Top 40 Young Lawyers" list, honoring him alongside only 39 others from a competitive crop of over 2,800 nominees nationwide.

HONORS & AWARDS

- The President's Lifetime Achievement Award, the highest civil volunteerism award presented by the President of the United States, 2022
- *Best Lawyers in America*
  - Insurance Law, 2024-27
  - Personal Injury Litigation – Defendants, 2027
- *New York Law Journal* Distinguished Leader Award, 2022
- *The American Lawyer's* Northeast Trailblazers, 2022
- *Buffalo Business First* Power 100 Business Leaders of Color, 2022-26
- Martindale-Hubbell Peer Review Rating: AV Preeminent
- Rick Palmore LCLD Alumni Award, 2020
- Buffalo Niagara 360 Spotlight Professional, 2020
- IDEA (Inclusion Diversity Equity Awareness) Award, *Buffalo Business First*, 2020
- Chambers USA Diversity and Inclusion Awards, Shortlisted for the Outstanding Contribution to Furthering the Advancement of Diversity in the Legal Profession (Private Practice), 2019-20
- Upstate New York *Super Lawyers*, 2022-26; Rising Stars 2013–20
- *Buffalo Business First* Legal Elite of Western New York (Commercial Litigation), 2018-20; Top 10, 2014 and 2015
- George W. Thorn Award, SUNY University at Buffalo, 2018
- American Bar Association "On the Rise—Top 40 Young Lawyers," 2017
- Bar Association of Erie County, Lawyer of the Year, 2015
- *New York Law Journal* Rising Stars, 2015
- Legal Service Award, Minority Bar Association of Western New York, 2014
- *Law360* Rising Star (Media and Entertainment), 2014
- All-Tournament Team and First Place Team, National Collegiate Golf Association Northeast Regional, Syracuse University, Spring 2014
- American Bar Association Section of Litigation Most Dynamic Committee Award, 2013
- Lawyers Cup Champion, Minority Corporate Counsel Association 10th Annual General Counsel Invitational Diversity Leadership Summit Golf Tournament, June 2013
- Minority Corporate Counsel Association George B. Vashon Innovator Award, 2012
- Value Award for Diversity, Leadership Buffalo, 2012
- New York State Bar Association Diversity Trailblazer Award, 2012
- National Federation for Just Communities of Western New York Legal Community Leader Award, 2012
- American Bar Association Section of Litigation Good Works Award, 2012
- *Buffalo Spree* Game Changers, 2012
- Winner (with Christopher J. Belter), Minority Corporate Counsel Association 9th

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Annual General Counsel Invitational Diversity Leadership Summit Golf Tournament, 2012

- Defense Research Institute Community Service Award, 2011
- 22nd Annual University at Buffalo Law School Students of Color Trailblazer Award, 2011
- Daily Point of Light Award
- 40 Under 40 Award, *Business First*, 2010
- American Bar Association Outstanding Chair for 2010
- New York State Bar Association Outstanding Young Lawyer Award, 2010
- The President's Volunteer Service Award, 2010
- Fellow of the New York State Bar Foundation
- Buffalo Niagara Human Resource Association (BNHRA) Diversity Excellence Award
- Minority Bar Association of Western New York, Inc. Community Service Award, 2009
- New York State Bar Association featured article of the month, "The NFL v. Cable Television: Which Heavyweight Will Be Left Standing?" May 2008
- Leader Spotlight, DRI *The Voice*, April, 2008
- American Bar Association magazine General Practice, Solo and Small Firm Division named "Beware of Dawg, Beware of Owner, Too" the best intellectual property article published in 2006
- DRI Young Lawyer of the Year Award for Outstanding Service, 2007

BACKGROUND

BUNKERS IN BAGHDAD

Bunkers in Baghdad, which Joe founded in 2008 and still runs as its president, has sent 14 million golf balls, more than 1 million clubs, and messages of thanks from "Bunkers Buddies"—students in 2,000 schools—to U.S. soldiers and veterans in 76 countries.

Recognition for Bunkers in Baghdad

- Certificate of Appreciation, 4th Expeditionary Special Operations Squadron, United States Air Force
- Certificate of Appreciation, Headquarters Company, 4th Marine Regiment, Camp Schwab, Okinawa, Japan
- Certificate of Appreciation, 9th Expeditionary Bomb Squadron, United States Air Force
- Certificate of Appreciation, 452nd Combat Support Hospital "Iron Medics"
- Letter of Appreciation from U.S. Army General Martin E. Dempsey, Chairman of the Joint Chiefs of Staff
- Certificate of Appreciation, Third Infantry Division Golf Team, Combined Joint Task Force—Regional Command South, Kandahar, Afghanistan
- Certificate of Appreciation, Task Force Patika, 3rd Battalion, 69th Armored Regiment
- Certificate of Achievement from the 519th Military Intelligence Battalion
- Certificate of Appreciation presented by the United States Department of the Army Wounded Warrior Program
- Certificate of Appreciation from the United States Marine Corps Battery E, 2d Battalion, 10th Marine Regiment, 1st Marine Division (Forward)
- Certificate of Appreciation from the United States Marines Wing Support Squadron 373 (Forward), 3d Marine Aircraft Wing (Forward)

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- Certificate of Appreciation from the U.S. Army Wounded Warrior Program (AW2)
- Flag Flown Over Forward Operating Base Dwyer, Helmand Province of Afghanistan, by Battery E, 2d Battalion, 10th Marine Regiment, 1st Marine Division (Forward)
- Certificate of Appreciation from the 54th Signal Battalion, Camp Arifjan, Voice of the Desert
- Certificate of Appreciation from the 940th Military Police Company (Combat Support), Camp Liberty, Iraq
- American Patriot Award, Army National Guard
- Certificate of Appreciation from the United States Army 116th Brigade Special Troops Battalion Headquarters
- Certificate of Appreciation, 2nd Battalion 11th Field Artillery Regiment
- U.S. Marines, Operation Iraqi Freedom Shock and Awe Award of Excellence
- Certificate of Appreciation, Task Force Troy United States Division-South 84th Explosive Ordinance Disposal Battalion
- Balad Air Base, Iraq, Certificate of Appreciation for Outstanding Support to the 332 Expeditionary Aeromedical Evacuation Flight in direct support of Operation Iraqi Freedom
- Fort Leavenworth Outstanding Performance Award Presented by the Command Sergeant Major
- Fort Jackson Garrison Commander's Award for Excellence for Outstanding Performance
- 122nd Signal Battalion 2D Infantry Division "Voice of the Warrior" Award
- Fort Drum 10th Mountain Division Climb to Glory Award Presented by the Commanding General for Excellence
- Department of Defense Office of Military Commissions, Guantanamo Bay, Cuba, Defending the Rule of Law Award
- Marine Corps Recruiting Command, Commanding General's Award for Uncommon Leadership
- United States Army 12th Psychological Operations Battalions Certificate of Appreciation
- United States Army Freedom Team Salute Commendation
- Certificate of Appreciation, United States Army 116th Brigade Special Troops Battalion Headquarters

ADMISSIONS

- New York
- Illinois
- Ohio
- Pennsylvania
- District of Columbia
- U.S. District Courts for the Northern, Central, and Southern Districts of Illinois
- U.S. District Courts for the Western, Southern, Eastern, and Northern Districts of New York
- U.S. District Court for the Southern District of Ohio
- U.S. District Court for the District of Columbia
- U.S. Bankruptcy Court for the Western District of New York
- U.S. Supreme Court

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EDUCATION

Joe graduated *summa cum laude* from the State University of New York at Buffalo and *cum laude* from its law school. He went on to earn additional experience as a law clerk in the Texas Court of Appeals and Texas District Court. Joe received his Master of Public Administration degree with a concentration on Public and Nonprofit Management from Syracuse University's Maxwell School of Citizenship and Public Affairs in 2014, graduating in the top 5 percent of his class. In 2016, Joe participated in Harvard Law School's Executive Education Program, an intensive accelerated program designed to enhance leadership development in law firm partners. In 2018, he received a master's in Sports Administration from Canisius College, graduating *summa cum laude*. In 2020, Joe earned an additional master's in Sports Product Management from Canisius College, where he graduated *summa cum laude*.

- Canisius College, M.S. (Sports Product Management), *summa cum laude*, 2020
- Canisius College, M.S.A. (Master of Sports Administration), *summa cum laude*, 2018
- Syracuse University Maxwell School of Citizenship and Public Affairs, M.P.A., Public and Nonprofit Management Concentration, Top 5% of Class, July 2014
- State University of New York at Buffalo Law School, J.D., *cum laude*, 2005
- State University of New York at Buffalo, B.A., Middle Eastern Politics and Cultural Affairs, *summa cum laude*, 2002
- State University of New York at Buffalo, B.A., Political Science, Public Affairs Concentration, *summa cum laude*, 2002

PROFESSIONAL AFFILIATIONS

- American Bar Association
  - Section of Litigation, Council, 2022-25
  - Judicial Internship Opportunity Program: National Alumni Chair, 2018–21
  - Young Lawyer Leadership Program: Co-Chair, 2015–18
  - Minority Trial Lawyer Committee: Chair, 2012–15
  - *Minority Trial Lawyer*: Editor in Chief, 2008–12
  - Section of Litigation, Young Lawyer Leadership Program, 2013–14
  - ABA Judicial Internship Opportunity Working Group
  - ABA Judicial Internship Opportunity Screening Committee
  - Young Lawyers Division: Vice Chair, Minorities in the Profession Committee, 2010
- The Business Council of New York State
  - Board of Directors, 2025-28
- Leadership Council on Legal Diversity
  - LCLD 1L Mentoring Program, New York City Lead, 2022-23
  - Fellow, 2014
  - Outreach Committee: Chair, 2017
  - Success in Law School Mentoring Program: New York Chapter Chair
- Minority Bar Association of Western New York: President, 2011
- Minority Bar Association of Western New York Foundation, Inc.: President, 2012–14
- Defense Research Institute (DRI)
  - External Policy Alliances Committee: Chair, 2018-20
  - 2016 Annual Meeting: Chair
  - 2015 Annual Meeting: Vice Chair

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- 2009, 2010 Annual Meeting: Young Lawyer Steering Committee Representative
- Commercial Litigation Committee Chair, 2013–15
- Commercial Litigation Committee: Chair, Sports and Entertainment Law SLG; Liaison to Diversity Law Committee, 2010–13
- Young Lawyers Committee: Chair, Seminar Planning Committee, 2010; Chair, Minority Outreach Subcommittee, 2009; Liaison to Diversity Law Committee, 2006–10
- Diversity Committee: Chair, Outreach Subcommittee, 2006–10
- Construction Law Committee: Seminar Marketing Chair; Liaison to Diversity Law Committee, 2007–12

- Bar Association of Erie County
  - Lawyer of the Year, 2015
  - Judiciary Committee, 2010–14, 2025
- New York State Bar Association
  - New York State Bar Foundation: Lifetime Fellow
  - Leadership Development Committee
- Financial Industry Regulatory Authority: Arbitrator
- International Institute for Conflict Prevention and Resolution, Panels of Distinguished Neutrals
  - Entertainment Law
  - Sports Law
  - New York At Large Alternative Dispute Resolution
  - General Commercial
- Mediator Panel, U.S. District Court for the Western District of New York
- *Law360* Sports Editorial Board, 2016-19
- Leadership Buffalo

COMMUNITY INVOLVEMENT

- Bunkers in Baghdad, Inc.: Founder and President
- Buffalo and Erie County Workforce Investment Board (WIB), 2014-2023
- Canisius College: Adjunct
  - Risk Management/Contact Negotiation
  - Governance and Policy in Sports Organizations
  - Sports and Recreation Law
- Syracuse University: Guest Lecturer
- SUNY Buffalo Law School: Guest Lecturer
- School of Law—Loyola University, Chicago: Guest Lecturer
- University at Buffalo, Mentoring Program
- Success in the City, Diversity Networking Event: Chair
- State University of New York at Buffalo Law School Alumni Association: Board of Directors, 2012-2014
- National Federation for Just Communities of Western New York (NFJC): Board of Directors, 2013–14
- Leadership Buffalo, Rising Leaders, 2007

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LANGUAGES

- Arabic

PUBLICATIONS & EVENTS

PUBLICATIONS

- Quoted in "Facing Talent Shortage, Insurance Defense Firms Are Mapping Out Succession Plans," *Law.com*, January 14, 2026
- Quoted in "Insurance Defense Firms Still Struggle to Recruit Despite Increased Demand," *Law.com*, January 12, 2026
- "In Year of Rapid Hiring, Goldberg Segalla May Reach 500 Lawyers by Third Quarter ," *Law.com*, August 6, 2025
- "6 Partners Exit Newly Formed Law Firm Cohen Vaughan, Join Goldberg Segalla," *Philadelphia Business Journal*, July 31, 2025
- "Build and Invest-Not 'Churn and Burn'-Are the Professional Development Keys to Outperforming the Market," *The American Lawyer*, May 6, 2025
- "Goldberg Segalla hiring manager: Buffalo needs more lawyers," *Buffalo Business First*, February 16, 2025
- "Goldberg Segalla Hiring Partner On Conn.," *Law360*, August 24, 2023
- "The PGA Tour-LIV Golf Merger Ramifications For Both Parties," (Co-author) *Law360*, June 12, 2023
- "Pro Say: The Antitrust Fight Tearing Pro Golf Apart," *Law360,* August 15, 2022
- "The Looming Legal Showdown Set To Change Golf's Course," (Co-author) *Law360*, July 6, 2022
- "Diversity Remains A Problem in the National Legal Industry, and Buffalo is No Exception," *Buffalo Business First,* May 26, 2022
- Quoted in "Legal Industry Finds Ways to Compete in Tight Talent Market," *Buffalo Business First*, February 1, 2022
- Quoted in "Sports Betting Cases to Watch in 2022," *Law360*, January 3, 2022
- Interviewed in "Building a Better Buffalo: Joseph Hanna's Passion to Help Vets and Active Military," *Buffalo Business First,* December 27, 2021
- Interviewed by the Golf Channel in Recognition of Bunkers in Baghdad on Veterans Day, *Golf Channel,* November 11, 2021
- Quoted in "Recruitment During the Pandemic," *Claims and Litigation Management*, October 20, 2021
- Interviewed in "How Athletes, Parents, Coaches Should Prepare for Changes to Name, Image, Likeness Rule," *CNY Central,* August 19, 2021
- Quoted in "Advocates Say THC Does Not Enhance Sports Performance. So Why Is It Banned?," *NBC News*, July 2, 2021
- Quoted in "Law Firms' Business Gets a Boost During COVID-19," *Buffalo Business First*, May 5, 2021
- Quoted in "4 Ways the Pandemic Altered Sports Law, For Better or Worse," *Law360*, March 8, 2021
- Featured in the Golf Channel's *Golf Today*, "Bunkers in Baghdad Brings Golf to Deployed Troops," February 17, 2021
- "State NIL Laws and Antitrust Suits to Target Longstanding NCAA Practices in 2021," *Law360*, January 5, 2021
- "MLB Offers Test Case for Leagues Handling Virus Outbreak," *Law360*, July 30, 2020 (login required)

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- Featured in "Bunkers in Baghdad: How One Charity Is Spreading Joy (And Golf) to Soldiers Around the World," GOLF.com, July 23, 2020
- Featured in "Buffalo Attorney Does Job of Dozens of Volunteers Amid Pandemic In Order To Help Troops Overseas," WIVB (Channel 4 Buffalo), July 22, 2020
- Featured in "Bunkers in Baghdad Hits Major Milestone Amid COVID-19 Pandemic," WGRZ (Channel 2 Buffalo), July 7, 2020
- "Beyond the Glass Ceiling: Achieving Success and Advocating for Diversity in Business and the Law," *Buffalo Niagara Partnership,* May 19, 2020
- Quoted in "Play Ball? Attys Say Starting MLB Season Amid Virus Is Risky," *Law360*, April 9, 2020
- Quoted in "When Will the NFL Catch Up to Cannabis?" *The GrowthOp*, January 29, 2020
- Quoted in "Sports & Betting Cases to Watch in 2020," *Law360*, January 1, 2020
- Quoted in the "Top Sports and Betting Cases of 2019," *Law360*, December 19, 2019
- Quoted in "Angry Sports Fans Told Once Again: Don't Cry To Courts," *Law360*, November 27, 2019
- "The Transfer of the Offseason: A Justin Fields Saga," (Co-Author), New York State Bar Association *Entertainment, Arts and Sports Law Journal*, Fall 2019
- Quoted in "LA Rams Suit Could Shine Light On NFL Team Moves," *Law360*, October 9, 2019
- Quoted in "Pro Athletes Eager To Embrace Cannabis, But Are Leagues Listening?" *Leafly*, October 4, 2019
- Quoted in "5 Sports & Betting Cases To Watch: Midyear Report," *Law360*, June 28, 2019
- "It's Time to Get Real about Marijuana and Professional Sports: Part 2," American Bar Association Judicial Intern Opportunity Program, June 13, 2019
- "Joseph Hanna Featured in "Milestone Caps Big Year for Attorney's Military Nonprofit," *Buffalo Business First,* June 5, 2019
- "NFL Players Want Claims Revived Against Helmet Co. Riddell," *Law360,* May 14, 2019
- "Seven Questions and a Closing Argument: Member Spotlight With Joseph Hanna," New York State Bar Association, May 2019
- "It's Time to Get Real about Marijuana and Professional Sports: Part 1," American Bar Association Judicial Intern Opportunity Program, February 25, 2019
- Quoted in "Sports Wagering Bill Is a Big Bet on Federal Oversight," *Law360*, December 20, 2018
- Quoted in "President George H.W. Bush Remembered Fondly in Buffalo," *Buffalo Law Journal*, December 5, 2018
- Quoted in "Millennials Shake Up Legal Field," *Buffalo Business First*, October 1, 2018
- "Developing a Niche Practice Area," LCLD *Pathfinder*, September 2018
- Featured in "Joseph M. Hanna Named to Committee," *Buffalo News*, May 29, 2018
- Quoted in "Tops' Curci: 'We Were Running Our Company With One Arm Tied Behind Our Back'" Buffalo *Business First*, February 22, 2018
- Quoted in "Tops Financial Issues 'Not the End of the World,'" *Buffalo Business First*, February 20, 2018
- "The NCAA Bribery Scandal," DRI *For the Defense*, February 2018
- Featured in "From the Law to the Links," *New York Daily Record*, January 15, 2018
- Quoted in "David Boies Could Be Cowboys Owner Jerry Jones' Hail Mary," *Law360*, November 18, 2017
- "Teeing-Off on Counterfeiters," DRI *For the Defense*, August 2017
- "Tightening the Grip on Counterfeit Golf Clubs," *USLAW*, Fall/Winter 2017
- Interviewed in "Busy in Buffalo: Joe Hanna Is the Hardest-Working Person in the Room ," 2017 Upstate New York *Super Lawyers*, September 2017

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- Quoted in "The Biggest Sports Rulings of the 1st Half of 2017," *Law360*, July 7, 2017
- "No Easy Task: Teeing-Off on Counterfeiters," DRI *For the Defense*, August 2017
- Interviewed in "Five Questions With Joe Hanna, Distinguished Neutrals Panelist," *Buffalo Law Journal*, June 27, 2017
- Quoted in "Riddell Concussion Claims May Head for State Court Fight," *Law 360*, May 24, 2017 (login required)
- "Take Control of Your Career," Leadership Council on Legal Diversity Fellows Weekly, May 9, 2017
- Quoted in "Judge Breathes New Life Into Minor Leaguers' Wage Suit," *Law360,* April 3, 2017 (login required)
- Featured in "How Bunkers in Baghdad Plays Golf to Support U.S. Troops," *MediaPost*, February 28, 2017
- Quoted in "Drone Operation Is Ripe for Regulation in New York, Lawyers at State Bar Meeting Say," *New York Law Journal,* January 26, 2017
- Quoted in "Key Sports Law Cases and Developments to Watch in 2017 – USA," *LawInSport*, January 11, 2017
- Quoted in "Sports Cases to Watch in 2017," *Law360*, January 2, 2017
- Featured in "Goldberg Segalla's Growth Quick Yet Methodical," *Buffalo Law Journal*, December 27, 2016
- Quoted in "The Biggest Sports Cases of 2016," *Law360*, December 16, 2016
- Quoted in "Daily Fantasy Merger Won't Help Much With Legal Woes," *Law360*, November 22, 2016
- Quoted in "Rams Fans' Merchandise Claims Will Be Tough to Prove," *Law360*, October 10, 2016
- Quoted in "NFL Must Play Good Defense in DirecTV Sunday Ticket Row," *Law360*, August 18, 2016
- Quoted in "NHL Head's Strong Dismissal of CTE Link Could Be a Mistake," *Law360*, July 27, 2016
- "The Mandatory Arbitration Clause Debate," *New York Law Journal*, July 18, 2016
- Quoted in "3rd Circuit Puts an End to Objections in NFL Concussion Deal," *Law360*, April 18, 2016
- Quoted in "NFL 'Personal Conduct' Ruling Has Silver Lining For Players," *Law360*, April 12, 2016
- Quoted on "The Beat of Sports," FM 96.9 The Game, Orlando, FL, March 9, 2016
- Quoted on "HV III And Bunkers In Baghdad" On The Green, The Fan 610 AM, March 7, 2016
- Quoted in "Picking a Jury Will Be Particularly Tough in Hulk Hogan Sex Tape Case Against Gawker," *Tampa Bay Times*, March 2, 2016
- Quoted in "NFL Deflategate Appeal to Test Deference to Arbitrators," *Law360*, March 1, 2016
- Quoted in "Demand for NFL Tix Throws Wrench Into Pricing Challenges," *Law360*, February 8, 2016
- Quoted in "MLB Avoids Antitrust Hit With Single-Team Streaming Deal," *Law360*, January 20, 2016
- Cited in "Drone Enthusiasts Fear Regulations May Go Too Far," *Newsday*, October 13, 2015
- Quoted in "No Warriors Knockoff T-Shirt Is Out of Bounds," *Times-Herald*, June 10, 2015
- "A New York State of Drones: Practical Tips for Towns as Regs Loom on the Horizon," *Talk of the Towns*, May/June 2015
- "For Now, Drones Will Fly the Uncertain Skies," American Bar Association *Minority Trial Lawyer*, May 19, 2015

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- Quoted in "Growing Drone Usage Sparks Legal Concerns," *Buffalo Law Journal*, May 11, 2015
- Editor, *Sports and Entertainment Law Insider* Blog
- Featured in "Minority Powerbrokers Q&A: Goldberg Segalla's Joseph Hanna," *Law360*, February 20, 2015
- Quoted in "Dedicated to Diversity: Progress Seen in Legal Profession," *Buffalo Business First*, January 23, 2015
- "Pro Athletes Can Cash In—and Out—Quickly," *Buffalo Law Journal*, December 31, 2014
- Quoted in "Bunkers in Baghdad Named a 2014 Top-Rated Nonprofit," *Buffalo Rising*, November 17, 2014
- "NBA Leads in Gender Equity," American Bar Association *Minority Trial Lawyer,* Fall 2014
- "Ray Rice, Roger Goodell, and an Explosive Legal Showdown," American Bar Association *Minority Trial Lawyer*, Fall 2014
- "The Drones Are Coming! Is New York Ready?" *New York State Bar Association Journal*, September 2014
- Quoted in "Economic Evolution of College Sports," *Buffalo Law Journal*, September 1, 2014
- Featured in "SU Maxwell Student Sending Golf Equipment to Troops," *Local SYR*, WSYR-TV, July 15, 2014
- Featured in "Bunkers in Baghdad," *AM Buffalo*, WKBW-TV, June 30, 2014
- Featured in "Maxwell Student Delivers Golfing Gear to Troops through Bunkers in Baghdad," *Syracuse University News*, June 13, 2014
- Quoted in "Go Figure: 5,000,000," *Sports Illustrated SI Golf+Digital*, June 11, 2014
- Featured in "Success Stories Spotlight," American Bar Association Judicial Intern Opportunity Program, May 28, 2014
- Featured in "Bunkers in Baghdad Serving Troops Overseas," *America's Pregame*, Fox Sports 1, May 26, 2014
- Quoted in "NLRB Ruling Not Likely to Have WNY Impact," *Buffalo Law Journal*, May 13, 2014
- Featured in "Rising Star: Goldberg Segalla's Joseph Hanna,"*Law360*, May 6, 2014
- "Bunkers in Baghdad Hits Milestone," *Buffalo Law Journal*, March 10, 2014
- "Missouri Law Could Spell Trouble for NFL's Chiefs in New Concussion Lawsuit," quoted in "Jahvid Best Concussion Case Questions Whether He Should Have Been Eligible for NFL Draft at All" and "Family of Concussed Football Player Sues School District, "*Concussion Litigation Reporter*, February 2014
- "Concussion and Traumatic Brain Injury Litigation" (Co-Author), *Medical Malpractice Depositions*, Juris Publishing, 2013
- Quoted in "Helping Troops Overseas, One Golf Ball at a Time," CNBC, December 24, 2013
- Quoted in "All in a Day's Sports, "*Post-Journal*, November 23, 2013
- Quoted in "Goldberg Segalla Partner Calls for Help to Send Golf Equipment to Troops,"*Insurance Day*, November 21, 2013
- Quoted in "Invisible Killer: How Legal Fallout From Traumatic Brain Injuries May Forever Change the Way Sports Are Insured,"*Property Casualty 360*, August 29, 2013
- Quoted in "HirePatriots.com Helps Military Veterans Find Good-Paying Jobs," *Buffalo Law Journal*, July 22, 2013
- Quoted in "Playing it Safe: Are Concussions Ruining Sports?" *Washington Lawyer*, April 2013
- "Concussion Lawsuit Goes Front and Center," *Buffalo Law Journal*, April 1, 2013
- Featured in "Buffalo-born Charity Hits 4M Mark in Golf Balls Sent to U.S. Troops," *Buffalo Law Journal*, March 4, 2013

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- Quoted in "Rutgers, Big East To Talk Settlement In Exit Suit," *Law360*, February 13, 2013
- "Giving Golf to the Troops," *Golf Digest*, February 2013
- "Affirmative Action Under Siege," American Bar Association *Minority Trial Lawyer*, Winter 2013
- "Giving It the 'Old College Try'" (Co-Author), American Bar Association *Minority Trial Lawyer*, Winter 2013
- Featured in "Buffalo Game Changers: Joseph Hanna,"*Buffalo Spree*, December 2012
- Quoted in "NFL Taps Clement For Concussion MDL, "*Law360*, December 20, 2012 (subscription required)
- "Best Practices for Pretrial Discovery and the Use of Experts," ABA Section of Litigation "Sound Advice" Podcast, November 2012
- Quoted in "NFL Disability Board Undermines League In Concussion MDL,"*Law360*, November 16, 2012 (subscription required)
- "Concussions May Prove to Be a Major Headache for the NFL: Players' Class Action Suit Places a Bounty on the League," New York State Bar Association *Journal*, October 2012; Archived in the MacArthur Foundation Research Network on Law and Neuroscience Bibliography
- Featured Mentor, "Major of the Month" Political Science Event, University at Buffalo, October 11, 2012
- "Not for the Bashful: Student Athletes, Drug Testing … and Judicial Doctrine" (Co-Author), DRI *The Business Suit*, Newsletter of the Commercial Litigation Committee, August 20, 2012
- "Paying the Piper: NFL's Concussion Policy Results in Huge Class Action Lawsuit," *Thomson Reuters News and Insight*, August 15, 2012
- Quoted in "Charity Provides Donated Golf Balls and Clubs for Troops, "*USA Today*, April 1, 2012
- Featured in "A Slice of Home, "*Buffalo Spree*, March 2012
- Quoted in "'Bunkers' Adds Partner; Nears 3 Million Balls, "*Buffalo Law Journal*, January 23, 2012
- "More Than Just a Game: Former Players' Suits Against the NCAA and Electronic Arts Could Have Serious Consequences," NYSBA *Entertainment, Arts, and Sports Law Journal*, Fall/Winter 2011
- "Getting in the Game: 2011 Report Shows Ups, Downs in Pro Sports Diversity" (Co-Author), *Sports Litigation Alert*, December 30, 2011
- Featured in "Three Trailblazers to Receive Diversity Awards," NYSBA *State Bar News*, December 2011
- "Influence Your Verdict by Changing Jurors' Perceptions of Expert Witnesses, Part Two," American Bar Association *Minority Trial Lawyer*, Fall 2011
- Quoted in "Legal Profession Takes Leadership Role in WNY," *Buffalo Business First*, September 23, 2011
- Quoted in "Collaboration Opens Doors for Minority Students," *Buffalo Business First*, August 26, 2011
- "Influence Your Verdict by Changing Jurors' Perceptions of Expert Witnesses, Part One," American Bar Association *Minority Trial Lawyer*, Summer 2011
- Quoted in "Bunkers' Golf Program Hits a Landmark Number," *Buffalo Business First*, July 22, 2011
- "Defining Limits on Right of Publicity for Student-Athletes" (Co-Author), *Buffalo Law Journal*, July 18, 2011
- "NFL Scores Its First 'A' on Diversity Report Card, Yet Still Remains at the Back of the Class" (Co-Author), DRI *The Business Suit,* May 2011
- "The NFL's Diversity Report Card" (Co-Author), American Bar Association *Minority*

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Trial Lawyer, Spring 2011

- "Taking Depositions Through an Interpreter" (Co-Author), American Bar Association *Minority Trial Lawyer*, Winter 2011
- "Decisive Moves Still Necessary to Promote Minority Partners" (Co-Author), American Bar Association *Minority Trial Lawyer*, Summer 2010
- New York Chapter, "Construction Litigation Desk Reference: A State by State Compendium" (Co-Author), *The DRI Defense Library Series*, 2010
- "A Unique Opportunity: Evaluating Your Firm's Diversity Initiatives" (Co-Author), DRI *For the Defense*, July 2009
- The Advancement of Minority Coaches in Professional Athletics (Co-Author), American Bar Association *Minority Trial Lawyer*, Spring 2009
- "What Lies Beneath: The Gathering Storm of Chinese Drywall Defect Claims" (Co-Author), DRI *For the Defense*, June 2009
- "Drywall From China Leads to Glut of Claims" (Co-Author), *Buffalo Law Journal*, May 2009
- "Diversity Programs: Trends and Strategies for Success" (Co-Author), American Bar Association *Minority Trial Lawyer*, 2009
- "Nanotechnology: Something So Little Should Not Be Allowed to Get Too Big!" (Co-Author), 2009
- "Second Circuit Changes the Civil Rights Claim Game with Its Ruling in Holcomb v. Iona College" (Co-Author), *NYSBA Perspective*, Fall 2008
- "Successful Strategies for Implementing an Effective Diversity Program at Your Law Firm," DRI *The Business Suit*, September 2008
- "Construction Defect Litigation: The Impact of the Lamar Homes and J.S.U.B. Decisions" (Co-Author), DRI *The Critical Path*, September 2008
- "Firm Diversity Starts with an Honest Assessment," *Buffalo Law Journal*, September 18, 2008
- "Studies Highlight Need for Greater Diversity," *Buffalo Law Journal*, September 15, 2008
- New York Chapter (Co-Author), *DRI Trade Secret Compendium*, 2008
- "The NFL v. Cable Television: Which Heavyweight Will Be Left Standing?," DRI *The Business Suit*, January 2008; *NYSBA Perspective,* Spring, 2008; *Entertainment and Sports Lawyer*, Spring 2008
- "Trade Secret Privilege" (Co-Author), *DRI Young Lawyer Compendium*, 2008
- "Strengthening Your Firm's Commitment to its Diversity Initiative," American Bar Association *Minority Trial Lawyer*, 2008
- "Assessing the Diversity Issue in the Legal Business," DRI Young Lawyer Committee Newsletter, *The Whisper*, May 2008
- "Can 'Ahlborn' Apply to Medicaid, Workers' Comp Liens?" (Co-Author), *New York Law Journal*, May 2008
- Acushnet Misses the Cut in its Battle with Callaway over Titleist Pro VI Patents, DRI *The Business Suit*, June 2008
- "Breaking the Bank(ruptcy Code)? Terminating Surety and Fidelity Bonds" (Co-Author), DRI *For the Defense*, March 2008
- "Topps Turns the Lights Out on Cool Papa Bell" (Co-Author), *NYSBA Entertainment, Arts, and Sports Law Journal,* Summer 2008
- "Set-Offs Available Under General Obligations Law §15-108" (Co-Author), *NYSBA Post Trial Practice and Procedures Book*, 2008
- "Will the Change to General Obligations Law §15-108 Promote More Settlements?" (Co-Author), *NYSBA Torts, Insurance, and Compensation Law Journal,* Spring 2008
- Intellectual Property Chapter (Co-Author), *DRI Young Lawyer's Form Book*, 2008
- "Terminating Surety and Fidelity Bonds Upon the Insolvency or Bankruptcy of the Principal" (Co-Author), *NYSBA NY Business Law Journal*, Spring 2008

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- "The Rangers' Gloves are Off in a Digital Tussle with the NHL" (Co-Author), *NYSBA Entertainment, Arts, and Sports Law Journal*, Spring, 2008; *Entertainment and Sports Lawyer,* Winter 2008
- "Frye 'Em: Jury Psychology Can Undermine Plaintiff's Expert Witnesses" (Co-Author), DRI *For the Defense,* December 2007
- *Guide to New York Commercial Evictions* (Co-Author), 2007
- "Court Erases Cablevision's DVR Plans," DRI *The Business Suit,* July 2007
- "Causes of Action in Construction Defect Litigation" (Co-Author), DRI *Construction Law Compendium*, 2007
- "Bad Faith: The Admissibility of Expert Testimony and the Challenges that Follow" (Co-Author), FDCC, 2007
- "Store Owner's Rights When Faced with Shoplifting: A State by State Review" (Co-Author), April 2007
- "Interception! CBS Throws Into Coverage and Loses," DRI *The Business Suit*, April 2007
- "Brent Jones Scores a Touchdown in a Big Victory Over CBS," *Entertainment, Arts, and Sports Law Journal*, Spring 2007; DRI *The Business Suit*, 2007; *New York State Bar Association Perspective*, Spring 2007
- "Fostering Diversity in the Legal Profession: Moving Beyond the Rhetoric," DRI *For the Defense*, May 2007
- "Beware of the Dawg; Beware of Owner Too. Cleveland Fights for Its Beloved Dawg Pound and Wins," *IPL Newsletter*, a publication of The ABA Section of Intellectual Property Law, Summer 2006; *Entertainment and Sports Lawyer*, a publication of the ABA Forum on Entertainment and Sports Industries, Summer 2006; DRI *The Business Suit*, July 2006
- "Expert's Concept: Has it Been Tested?" (Co-Author), DRI *Daubert* Compendium, December 2006
- "U.S. Rhetoric Not Enough to Save the Crown Jewel of the Middle East," *AnNahar Newspaper*, November 2006
- "Addressing the Psychology of Post-Enron Jurors — Cross Examination Techniques that Pay Off," (Co-Author), DRI Fire and Casualty Seminar, November 2006
- "Dealer Protection Laws: Shields, Not Swords," DRI *The Business Suit*, March 2006
- "Truck Dealership Agreements: Termination Issues," Defense Research Institute E-Newsletter, 2006
- "Riding the Bus: Bus Company's Duty of Care to a Waiting Customer," *In Transit*, Defense Research Institute E-Newsletter, 2006
- "One Un-Unified Region: The City of Buffalo and its Many Competing Parts," *Race and Regionalism in Western New York*, 2005
- Editor, "It's Broke, Lets Fix It: Erie County — City of Buffalo Consolidated Government," *A Collection of Articles Reviewing Consolidation and Regional Restructuring*

PRESENTATIONS

- "Recent Developments and Trends in General Liability and Workers' Compensation Matters in NY, NJ and Florida," (Co-Presenter), Client Presentation, September 12, 2024
- Keynote Address, 32nd Annual Students of Color Dinner, University at Buffalo School of Law, April 12, 2023
- Moderator, "All About You" Panel Discussion, 1L LCLD Student Event, Leadership Council on Legal Diversity, March 27, 2023
- Featured Speaker, "Diversity in Law and Justice," RDPAL Speaker Series, December 3, 2022

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- Panelist, "How To Be A Superstar Litigator," American Bar Association, November 8, 2022
- Panelist, "Legal Dialogue Series," University at Buffalo School of Law Discover Law Program, Buffalo, NY, June 16, 2021
- Panelist, "Seeking the Necessary Guidance: A Discussion on Effective Mentorship," St. John's University School of Law, September 28, 2020
- Panelist, "Legal Dialogue Series," University at Buffalo School of Law Discover Law Program, Buffalo, NY, June 18, 2019
- "Diversity and Inclusion Initiatives in the Legal Profession: Creating an Inclusive Environment for All," New York State Bar Association, Buffalo, NY, May 13, 2019
- "A Beginner's Guide to Making It Rain," Philadelphia Association of Defense Counsel (PADC) Sixth Annual "A Young Lawyer's Guide to Building Your Skills and Your Brand," Philadelphia, PA, April 26, 2018
- Keynote speaker, CLICKS Sports and Entertainment Law Symposium, New York, NY, March 11, 2017
- Panelist, "The Constance Baker Motley Symposium," Diversity Works, New York State Bar Association, January 23, 2017
- Panelist, "Secrets to Success," 1L LCLD Scholars Summit, Leadership Council on Legal Diversity, Chicago, IL, May 21, 2016
- "Drones on the Horizon: An Update on New York's Proposed Regulation of Unmanned Aerial Vehicles," Association of Towns of the State of New York Annual Meeting, February 15, 2016
- Panelist, "Working as General and Outside Counsel in Sports," Syracuse Entertainment and Sports Law Symposium, Syracuse, NY, February 6, 2016
- "The Sports Product Licensing Game: From Amateurs to Professionals, Everybody Wants to Play," Syracuse University College of Law, April 2015
- "An Evening With Joseph Hanna '05," Sports and Entertainment Law Society, SUNY Buffalo Law School, March 23, 2015
- Panelist, "Client Representation," Entertainment and Sports Law Symposium, The Game Off the Field, Syracuse University College of Law, March 21, 2015
- "Is the Empire State Ready for Drones? Exploring New York's Proposed Regulation of Unmanned Aerial Vehicles," Association of Towns of NYS Annual Meeting, New York, NY, February 16, 2015
- Panelist, "Surviving and Thriving: Success Tips for Diverse Litigators," American Bar Association Minority Trial Lawyer Committee, April 2014
- "The Sports Product Licensing Game: From Amateurs to Professionals, Everybody Wants to Play," Syracuse University College of Law, April 2014; Loyola University, 2013; SUNY Buffalo Law School Graduates of the Last Decade Group, January 18, 2012; Loyola University School of Law, April 19, 2011
- Panelist, "Focus Group Discussion," New York State Judicial Institute on Professionalism, February 28, 2014
- "Supply Chain Reaction: The New Frontier in Compliance, Social Responsibility, Disclosure, and Transparency," American Bar Association Section of Litigation Corporate Counsel CLE Seminar, Rancho Mirage, CA, February 14, 2014
- "Big Bang Theory: Will the NFL's Concussion Policy Expose the League to Potentially Massive Liability?" DRI Business Litigation Seminar, Chicago, IL, May 2013
- Moderator, "Beyond the Business Case for Diversity and the Small/Medium Firm," American Bar Association Section of Litigation Annual CLE Conference, Chicago, IL, April 25, 2013
- Panelist, "Mastering Depositions," American Bar Association Section of Litigation Annual CLE Conference, Chicago, IL, April 25, 2013
- "Big Bang Theory: Will the NFL's Concussion Policy Expose the League to Potentially Massive Liability?" CLE Seminar, Minority Bar Association of Western New York, April

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2013

- "A Day in the Life of a Litigator," University at Buffalo School of Law, March 19, 2013
- "Mentoring For Diversity Charrette," New York State Bar Association Torts, Insurance, and Compensation Law Section Summer Meeting, August 17, 2012
- "Speeding from Victory Lane to the Check-Out Lane: An Inside Look at the Big Business of Sports Product Licensing," DRI Annual Meeting, October 27, 2011
- Explore Law Program, University at Buffalo School of Law, October 12, 2011
- Motivational Speakers Panel, "Getting Ahead in School, Work and Life," Hilbert College, October 3, 2011
- Best Practices Panel, American Bar Association Fall Leadership Meeting, September 23, 2011
- Speaker at the Students of Color Kick-Off Event, University at Buffalo School of Law, September 10, 2011
- "Careers in the Law—How We Got Here and Why," Buffalo Prep, August 12, 2011
- "Preparing to Practice: A Primer for Young Lawyers," Erie County Bar Association, March 24, 2011
- "Careers in Law: Traditional & New Opportunities," WNY Pre-Law Success Initiative, March 9, 2011
- "What Do Real Lawyers Do?" Co-Sponsored by AALSA and LALSA, March 1, 2011
- "A Power Shift, Client Development in the Age of Obama," American Bar Association Annual Meeting, August 2010
- "Networking – A Professionals Advice on How to Work the Room," University at Buffalo School of Law
- "The Business of Sports Licensing Agreements," Loyola University Chicago School of Law, March 2010
- "Bunkers in Baghdad and its Effects on our United States Military Golf," Buffalo District Golf Association, 2010
- "Being a Diverse Attorney in Western New York," Minority Bar Association Task Force, Lafayette High School, Buffalo Public School, February 2010
- "Diversity in the Law: Being a Diverse Lawyer in the United States," College Mont La Salle, Ain Saade, Lebanon, August 2009
- "Diversity in Western New York: The Change We Need to Continue Moving Forward," Bryant & Stratton Speaker Series, June 2009
- "The Sports Product Licensing Game – From Amateurs to Professionals, Everybody Wants to Play," DRI Commercial and Intellectual Property Litigation Symposium, Chicago, IL, Spring 2009
- "Personal Education and Lifetime Success," Bryant & Stratton College Brown Bag Luncheon Series, February 2009
- Panelist, "Executives Unplugged," Buffalo Niagara Partnership, January 2009
- "Diversity in the Law: Where Do We Go From Here?" DRI Committee Leadership Conference, January 2009
- New York State Senate, Young Adult Professional Forum, July 2008
- "International Law: A Young Lawyer's Experience," Annual International Law Student Association Symposium, University at Buffalo School of Law, November 2007

WEBINARS

- "How To Be A Superstar Junior Litigator" (Panelist), American Bar Association – Litigation Section, November 8, 2022
- "Promoting and Maintaining a Diverse and Inclusive Work Environment" (Panelist),

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The Business Council webinar, August 11, 2020

- "Bringing Offline Online: Return-to-Work Considerations for the Post-COVID-19 Retail Landscape" (Moderator), GS Webinar Series, May 19, 2020

PODCASTS

- "Bunkers In Baghdad: Your Clubs For Our Troops," Fore Golfers Network, February 20, 2021
- Contributor, "NCAA and Amateurism," *Timely Notice*, November 12, 2019
- Contributor, "Pay it Forward Friday: Bunkers in Baghdad," *Timely Notice*, November 1, 2019