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📍 Philadelphia  
Princeton  
Newark

## PRACTICES

Management and Professional Liability

Commercial Litigation and Arbitration

Global Insurance Services

## INDUSTRIES

Lawyers and Law Firms

Insurance and Reinsurance

## Matthew S. Marrone

PARTNER

### EXPERIENCE

Matthew S. Marrone is vice chair of the firm's Management and Professional Liability practice group. He has defended hundreds of lawyers, insurance agents and brokers, and other professionals in malpractice and related litigation, and often represents these same professionals in ethics investigations and disciplinary proceedings. Matt has extensive complex jury trial experience, some involving exposures in excess of \$25 million. He is licensed and actively practices throughout all state and federal courts of both Pennsylvania and New Jersey.

Matt is the current chair of the Mid-Atlantic Chapter of the Professional Liability Underwriting Society (PLUS), and is also active in the Professional Liability Defense Federation (PLDF). He is a past chair of the professional liability committee of the Defense Research Institute (DRI) where, under his leadership, the committee organized and produced its first-ever national professional liability seminar, which remains an annual marquee industry event to this day. Matt frequently writes and speaks before national and regional audiences on topics important to his clients.

Matt encourages his clients to view him as a trusted resource for their businesses, practices, or legal decision-making. By zealously advocating for his clients, providing them with relevant education, and recognizing the overall importance of cost efficiency in legal representation, Matt strives to ensure his clients receive excellent value from the services he provides.

### EXPERIENCE HIGHLIGHTS

#### Management and Professional Liability

In 2018, Matt scored significant victories in three legal malpractice cases in New Jersey, a notoriously difficult place to defend attorneys in legal malpractice cases—victories that helped even the playing field for defendants:

- In the Superior Court of Morris County, Matt secured a jury verdict in the case of *Equity Now v. Hosbach*—one that was notable because his client, before the trial, was found negligent as a matter of law.
- In a case that received national and regional coverage from *Law360* and the *New Jersey Law Journal*, Matt convinced an appeals court to affirm the entry of summary judgment he previously secured for his client in the Superior Court of Atlantic County in the case of *Sheppard v. Perskie*. In that case, the plaintiff argued that Matt's client should be liable under a novel theory of "negligent attorney referral," which had not previously been recognized in New Jersey.
- In a ruling expected to help define what constitutes a viable legal-malpractice claim in New Jersey, a state Superior Court judge granted a motion for summary judgment by defense team of Matt and fellow Goldberg Segalla partner Seth L. Laver. The judge's ruling led to the dismissal of a claim against a lawyer being sued for negligence by a woman he once represented in a contentious divorce. The decision saved our client as much as \$500,000—the amount of the plaintiff's demand based on her trucker ex-husband's income, which fluctuated between \$25,000 and \$85,000 annually. It also saved our client the uncertainty and stress of a trial, which was fast approaching as Seth and Matt sought to have the case dismissed based on evidence already presented.

# GOLDBERGSEGALLA

Matthew S. Marrone

PARTNER

## HONORS & AWARDS

- Pennsylvania *Super Lawyers*, Professional Liability: Defense, 2015–24; 10th Year Special Recognition, 2024
- Pennsylvania *Super Lawyers*, Rising Stars, 2013

## BACKGROUND

### ADMISSIONS

- Pennsylvania
- New Jersey
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. District Court for the District of New Jersey
- U.S. Court of Appeals for the Third Circuit

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## EDUCATION

- Villanova Law School, J.D., 1998
- University of Richmond, B.S., *cum laude*, 1995

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## PROFESSIONAL AFFILIATIONS

- Professional Liability Underwriting Society (PLUS)
  - Chair, Mid-Atlantic Chapter
- Professional Liability Defense Federation (PLDF)
- Defense Research Institute (DRI)
  - Professional Liability Steering Committee: Past Chair
- Agents of America, Advisory Board
- ABA Lawyers Professional Liability Consortium

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## COMMUNITY INVOLVEMENT

- Fairmount Sports Association: Baseball Coach

## PUBLICATIONS & EVENTS

### PUBLICATIONS

- Author, **Where Does Client Dissatisfaction Become an E&O Claim?** *Property Casualty 360*, November 12, 2015
- Author, **“Avoiding E&O: When an Insurer Goes Broke, Can Policyholders Blame the Broker?”** *Property Casualty 360*, March 4, 2015
- Quoted in **“Foley Atty in High Court Row May Have Broken Ethics Rules,”** *Law360*, February 23, 2015
- Author, **“Caught in a Bind,”** *National Underwriter Property & Casualty*, August 2014
- Co-Author, **“Reduce E&O With EPL,”** *National Underwriter Property & Casualty*, June

## Matthew S. Marrone

### PARTNER

2014

- Author, “The Importance of How You Promote Your Agency: Social Media,” chapter in *Insurance Agency Risk Management: A Comprehensive Guide to Avoiding E&O Claims, Book Two*, Agents of America / Thomson Reuters, May 2014
- Author, “Consumer Protection Laws: Liability and Coverage Implications for Licensed Professionals and Their Insurers,” *IADC Professional Liability Newsletter*, February 2014
- Co-Author, “Moving Target: State Law Variances Require Agents to Be Diligent With Referral Fees,” *American Agent & Broker*, August 2013
- Presenter, “Professional Liability Claims Involving Criminal Charges,” E&O Insurance ExecuSummit, Mohegan Sun Resort, Connecticut, June 18–19
- Author, “Little FTC Acts: Case Study Analysis of State Consumer Protection Laws,” *American Agent & Broker*, May 2013
- Co-Author, “Fortify Loss Control: N.Y. Ruling Makes It Easier for Insureds to Sue Agents,” *American Agent & Broker*, February 2013
- Co-Author, “Insurer Insolvency,” chapter in *Insurance Agency Risk Management: A Comprehensive Guide to Avoiding E&O Claims, Book One*, Agents of America / Thomson Reuters, 2012
- Author, Pennsylvania Chapter for DRI’s *Professional Liability Insurance: A Compendium of State Law*, 2012
- Co-Author, “Social Missteps: Web 2.0 raises risks for defamation, libel, copyright and security breaches,” *American Agent & Broker* (Avoiding Errors and Omissions Column), November 2012
- Author, “Personal Umbrella Undersold?” *American Agent & Broker*, (Avoiding Errors and Omissions Column), August 2012
- Author, “Clear Compensation: A Lesson in Transparency From NY’s Disclosure of Broker Compensation Rule,” *American Agent & Broker* (Avoiding Errors and Omissions Column), May 2012
- Co-Author, “Record Retention: When Litigation is Pending or Foreseeable, Create a Litigation Hold Memorandum,” *American Agent & Broker* (Avoiding Errors and Omissions Column), February 2012
- Author, “Required Reading: Jurisdictions Disagree on Whether Insureds Have to Read Their Policies,” *American Agent & Broker* (Avoiding Errors and Omissions Column), November 2011
- Author, “Define Your ‘Client,’ and Beware the ‘Nonclient,’” *New Jersey Law Journal*, October 17, 2011
- Author, “The Erosion of Privity and Expansion of Lawyers’ Duties,” *ProAssurance Lawyers’ Professional Liability Update*, Fall 2011
- Author, “Reasonable Care or Fiduciary?” *American Agent & Broker*, (Avoiding Errors and Omissions Column), August 2011
- Author, “Rescission Blues,” *American Agent & Broker* (Avoiding Errors and Omissions Column), May 2011
- Author, “Claim Responsibility,” *American Agent & Broker* (Avoiding Errors & Omissions Column), February 2011
- Author, “Avoid the Problem Client,” *American Agent & Broker* (Avoiding Errors & Omissions Column), November 2010
- Author, “Meet and Document Customer’s Reasonable Expectations,” *American Agent & Broker* (Avoiding Errors & Omissions Column), August 2010
- Author, “Are You Paying Your Employees What You Owe Them?” *American Agent & Broker* (Avoiding Errors & Omissions Column), May 2010
- Author, “Steps to Take if You Are Sued,” *American Agent & Broker* (Avoiding Errors & Omissions Column), February 2010
- Author, “When Client Dissatisfaction Moves to E&O Claims,” *American Agent & Broker* (Avoiding Errors & Omissions Column), October 2009

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- Author, “Defending Fair Debt Collection Practices Actions,” *DRI’s For the Defense*, May 2009
  - Author, “What’s in a Name? The Clear Distinction Between Agent and Broker No Longer Applies,” *American Agent & Broker* (Avoiding Errors & Omissions Column), November 2008
  - Author, “Consumer Protection Laws and Licensed Professionals: Opposing Liability Viewpoints and Murky Coverage Implications,” *PLUS Journal*, June 2008
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### PRESENTATIONS

- “PL Insurance Coverage Issues,” Professional Liability Defense Federation Annual Meeting, September 25-27, 2024
  - Annual Attorney Protective Risk Management Webinar, (Presenter), 2018 to present
  - “Lawyers’ Professional Liability Hot Topics, Claim Trends, and Defense Strategies,” (Moderator/Panelist), CLM Cyber, Management and Professional Liability Conference, Boston, MA (virtual), July 8, 2020
  - “Underwriting and Claim Trends in Lawyers’ Professional Liability Insurance,” (Moderator/Panelist), PLUS Mid-Atlantic Chapter Seminar, Philadelphia, PA, December 3, 2019
  - “Fanning the Flames: Have Conflicts of Interest Driven Up Claim Severity?” (Moderator), American Bar Association National Legal Malpractice Conference, Miami, FL, April 3-5, 2019
  - “Miscellaneous Professional Liability—Insuring the New and Unknown,” (Moderator/Panelist), 11th annual Errors & Omissions Insurance ExecuSummit, Uncasville, CT, June 20, 2017
  - “Relationship Counseling: How Different Levels of the Insurance Chain Impact E&O Claims,” 10th Annual Errors & Omissions Insurance ExecuSummit, Uncasville, CT, June 7, 2016
  - “Professional Liability Roundtable” (Panelist), IADC, New York, NY, May 28, 2015
  - “Ethical Boundaries of Discovery in Social Media” and “Proper Social Media Conduct/Social Media Policies,” NBI Seminar: Ethics and Social Media — What Attorneys Need to Know, Cherry Hill, NJ, December 19, 2013
  - “Professional Liability Claims Involving Criminal Charges,” E&O Insurance ExecuSummit, Mohegan Sun Resort, Connecticut, June 18–19
  - “Legal Ethics for Everyday Practice,” NBI Seminar, December 2012
  - “Malpractice Prevention and Ethical Compliance” (Panelist), Minnesota Lawyers Mutual CLE Seminar, November 27, 2012
  - “Malpractice Prevention and Ethical Compliance,” (Panelist), Minnesota Lawyers Mutual CLE Seminar, November 27, 2012
  - “Professional Negligence – Or Is It More Than Just That?” DRI Professional Liability Seminar, December 15-16, 2011
  - “How to Avoid Being the Target of a Legal Malpractice Claim,” Legal Ethics: Solutions to the Most Common Challenges, National Business Institute Seminar, December 14, 2011
  - “Coverage Issues Involving Claims-Made Policies” (Presenter and Program Chair) Professional Liability Track, DRI Insurance Coverage and Claims Institute, April 14-16, 2010
  - “Application of Consumer Protection Statutes to Licensed Professionals: A Jumble of Judge-Made Law,” CLE seminar presented at DRI’s Annual Meeting, October 24, 2008
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## WEBINARS

- “Tips for Identifying Potential Legal Malpractice Exposure,” Attorney Protective, October 23, 2024
- “What Lies Beneath: Identifying Potential Legal Malpractice Exposure,” Attorney Protective, October 18, 2023