GOLDBERGSEGALLA



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Philadelphia

PRACTICES

Retail and Hospitality
Civil Litigation and Trial
Product Liability

INDUSTRIES

Retail and Hospitality

Michael P. Rausch

PARTNER

EXPERIENCE

Over the course of more than 30 years in practice, Michael P. Rausch has handled all aspects of civil litigation for a diverse portfolio of clients — including major domestic and foreign automobile manufacturers, airgun/firearms manufacturers, agricultural and industrial equipment manufacturers, makers of athletic equipment and helmets, major retailers and distributors, commercial landowners, construction firms and services businesses in technically complex and sophisticated product liability, construction, professional liability, and negligence lawsuits. Mike has experience litigating for both primary and excess insurers.

Mike has extensive experience representing clients in cases involving catastrophic injuries including significant traumatic brain injury and death, deftly handling analysis and application of complex federal and state regulatory frameworks as well as resolution of contractual issues involving indemnification, construction, lease, and warranty provisions. He has led end-to-end litigation strategy across multiple jurisdictions, including state and federal courts in Pennsylvania and New Jersey, managing pre-suit risk assessment, investigation, pleadings, discovery, expert and plaintiff depositions, dispositive motions, pre-trial preparation, settlement negotiations and jury trials. Across all these cases, Mike has successfully managed litigation budgets.

Mike developed course materials and presented “Best Practices” compliance and training programs to a luxury, high-performance automobile manufacturer. Tailoring the program to internal audiences, he ensured clarity on complex legal concepts and promoted consistent compliance practices. This nationwide risk mitigation program reduced vehicle repurchases by 20 percent, increased successful arbitration/mediation outcomes by 5 percent, and increased customer satisfaction with their purchase experience.

BACKGROUND

ADMISSIONS

- Pennsylvania
- New Jersey
- U.S. District Courts for the Eastern, Middle and Western Districts of Pennsylvania
- U.S. District Court for the District of New Jersey

EDUCATION

- Marshall-Wythe School of Law, College of William and Mary, J.D., 1994
- College of William and Mary, B.A, 1986

PROFESSIONAL AFFILIATIONS

- Court-appointed arbitrator for the Philadelphia County Court of Common Pleas
- Professional Liability Defense Federation (PLDF)
- Defense Research Institute (DRI)

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Michael P. Rausch

PARTNER

- Philadelphia Association of Defense Counsel (PADC)

COMMUNITY INVOLVEMENT

- Brain Injury Association of Pennsylvania (BIAPA), Volunteer
- Career Transition Partnership, Marketing Committee