



## Publications

### **"TRANSACTIONAL INSURANCE: HOW BETTER TO MANAGE LITIGATION THAN TO PREVENT IT?" LITIGATION MANAGEMENT**

In this article co-authored by Jonathan S. Ziss, partner in Goldberg Segalla's Professional Liability Practice Group, the authors explore the emerging impact of transactional insurance (TI) as a risk-management solution for parties involved in mergers and acquisitions.

"The use of TI — even its consideration alone — can be the proverbial ounce of prevention," the authors write for *Litigation Management*, a publication of the Claims and Litigation Management Alliance. "In a real sense, TI advances litigation management to the front-end by anticipating litigation's inevitable cost and collateral damage, and by transferring that risk to the insurance markets so that litigation, ideally, never takes hold."

**Read the article here:**

"Transactional Insurance: How Better to Manage Litigation Than to Prevent It? " *Litigation Management*, Spring 2013

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