



Publications

JEFFREY L. KINGSLEY QUOTED IN "BLOGGING CHANGES LAW FIRMS' DISCUSSION," BUFFALO LAW JOURNAL

Jeffrey L. Kingsley, a partner in Goldberg Segalla's Global Insurance Services Practice Group and co-editor of the firm's *Insurance and Reinsurance Report* blog, was interviewed by the *Buffalo Law Journal* for an article on the value and impact of blogging for law firms.

"While it may be a new form of online communications to some law firms," the article notes, "Goldberg Segalla has spent nearly seven years refining its blog."

"We wanted to provide daily commentary on legal trends in a way in which people could follow it pretty easily," Jeff noted.

In addition to the insurance and reinsurance community, blogs published by Goldberg Segalla provide critical and timely information and analysis regarding product liability, risk avoidance, hydrofracking, sports and entertainment law, professional liability, life sciences, and OSHA. For links to all the firm's blogs, visit the Blogs page at GoldbergSegalla.com.

[Read the article here:](#)

"Blogging Changes Law Firms' Discussion," *Buffalo Law Journal*, August 6, 2014

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